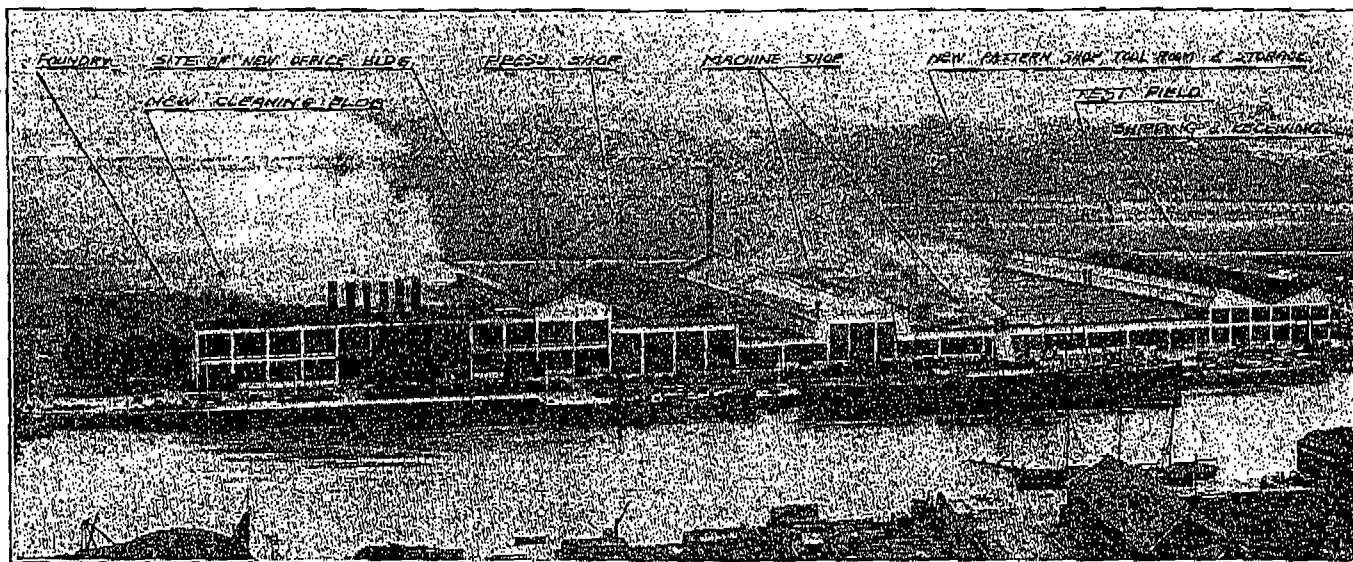


Extensions to Increase Plant's Usefulness



Improvements and expansion of the Ford plant on the River Lee near Cork, Ireland, as now planned, may be seen in the above picture. This plant is now the largest manufacturing enterprise in the Irish Free State and in addition to building the Fordson tractor, makes all the castings for the Model A's built by the English company at Manchester.

Road-Mapping Cars to Continue Exploration

Expedition of Auto Club of Southern California Plans Route

Deterred by weather conditions from further explorations south last spring, the pathfinding party of five cars of the Automobile Club of Southern California which blazed the Pacific Highway trail from Nogales to Mexico City is now preparing to resume its work next fall. Advice of natives were in effect that the heavy tropical rains beginning in May would make the existing roads in southern Mexico and the Central Americas impassable, and that exploration work would of necessity have to be postponed until the next dry season.

The caravan completed all the charting possible before returning. Side trips were made from Mexico City to Vera Cruz on

the east coast and to Acapulco on the west coast. Three of the Model A's returned by way of the road now under course of construction from Mexico City through Laredo, Texas. The explorers brought back accurate data on highway conditions down the west coast from Nogales to Mexico City and from Mexico City to Laredo, a distance of approximately 4,000 miles within the borders of Mexico. These roads never have been charted or mapped, and this information, it is expected, will be eagerly sought by American tourists seeking to invade the romantic and historic land of the Aztecs.

Since March 15, when the Automobile Club trail blazers started their long trek over unknown paths, the big plan of the Pacific International Highway has received a decided impetus in other sections of the world. The Canadian Government has become interested in extending their portion of the road from Vancouver through to the Alaskan line, where the United States Government will connect a road leading to Fairbanks, Alaska.

(Concluded on page 161)

Year's Expenditures to Exceed Forecast

Estimate of \$20,000,000 for New Construction Work to Be Surpassed

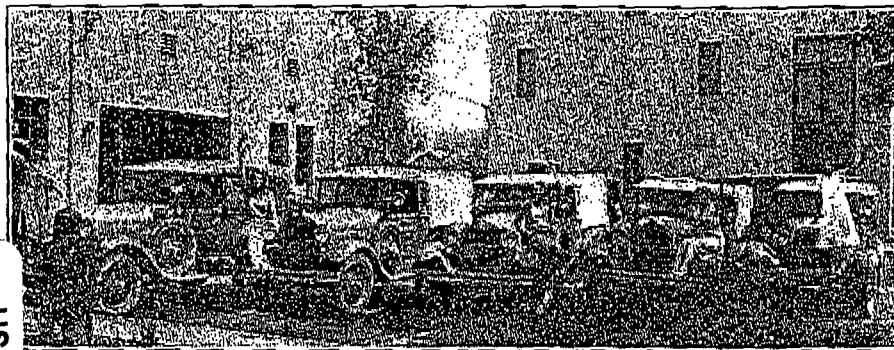
Expenditures of the Ford Motor Company this year for new plant construction and improvement will exceed by a substantial amount the \$20,000,000 figure announced last December. Work involving \$24,500,000 is now under way or in the hands of architects. Another \$5,000,000 is being spent on the Edison Institute of Technology and other activities not directly associated with the automobile and airplane plants.

These figures do not include outlays for plant equipment which will run into the millions of dollars. Neither do they include expenditures by the Ford Motor Company of Canada, Ltd., or the Ford companies in Europe.

Three million dollars are being spent on a water tunnel, intake house and pump house at the Rouge plant. The tunnel will be nearly two miles long, will have a capacity of a billion gallons a day, and is said to be the largest industrial tunnel of its kind in the world. Nearly \$1,000,000 is being spent in enlarging the power house. Miscellaneous improvements will account for another \$1,000,000 in the main plants and \$500,000 at the branches.

Eighteen million dollars will be spent for construction of new branch plants on which work is already under way or for which plans have been drawn. This includes a branch plant at Edgewater, N. J., another at Richmond, California, another at Seattle, Washington, and three new plants which will be announced soon.

(Continued on page 167)



Model A cars after their arrival in Los Angeles from their trail-mapping trip to Mexico City last spring. They will leave again soon for Central America.

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